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### **Valley Strong Credit Union Announces New Checking Products with Added Benefits**

KERN COUNTY – Valley Strong Credit Union is excited to announce that they have refreshed their checking account products to meet the growing needs of Members. Besides a no fee product and added benefits to both its CentsAble and Makes Cents checking products, Members now have access to:

- An online shopping mall where you can earn cash back at national and local retailers, hotels, restaurants and on various travel purchases.
- A discount code for prescription medication purchases at pharmacies such as CVS, Rite-Aid, Walgreens, Walmart and more.
- Early Direct Deposit with your funds becoming available up to 2 days before your payday (actual timing is dependent on your employer or payer's financial institution).
- Earning one reward point for every \$4 of debit signature spend which can be redeemed for gift cards (*with Makes Cents Checking*).
- Earning an annual bonus of 2,500 reward points when you spend a minimum of \$20,000 in debit signature card spend per year (*with Makes Cents Checking*).

### **Valley Strong Credit Union**

Valley Strong Credit Union operates 30 branches in Kern, San Joaquin, Solano, and Tulare/Kings counties, serving more than 260,000 individuals, with approximately \$3.5 billion in assets. It remains one of the largest financial institutions headquartered in the Central Valley.

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